NAMM Foundation® Grant Recipient

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THE NAMM FOUNDATION AWARDS
NEW HORIZONS INTERNATIONAL MUSIC ASSOCIATION, INC. (NHIMA)
GRANT TO SUPPORT
PHASE II LIFT OFF NEW HORIZONS MUSIC PROGRAMS

Rochester,NY, June 20, 2009—The NAMM Foundation recently announced that New Horizons International Music Association, Inc. was one of 31 recipients nationwide of the organization's 2009-2010 grant program.

The foundation allocated $848,807 in funding to support community music-making programs, scientific research on the effects of making music, and music programs for seniors, college students and school-aged children.

The new grants, while only a small portion of the NAMM Foundation's overall annual multimillion-dollar-reinvestment into the music products industry, serve an important function by enabling worthy organizations to operate programs designed to increase interest and participation in making music, as well as helping leading universities better understand the outcomes of making music for people of all ages.

The Phase II Lift Off Project will help to establish eight to ten additional New Horizons bands, orchestras or choruses in the United States and Canada. Each group will create a welcoming, noncompetitive and fun environment for adults to learn – or resume group music making.

About NHIMA
New Horizons Music programs provide entry points to music making for adults, including those with no musical experience at all and also those who were active in school music programs but have been inactive for a long period. New Horizons music groups attract people from all walks of life and provide a supportive atmosphere where folks with diverse backgrounds meet and develop a sense of camaraderie not seen in other community groups. Additionally, there is growing evidence that participating in the arts promotes positive health in seniors, mentally, physically, emotionally and socially. Visit www.newhorizonsmusic.org for more information about New Horizons.

For more information about the NAMM Foundation's grants and scholarships, please e-mail grants@namm.org

About The NAMM Foundation
The NAMM Foundation is a nonprofit organization with the mission of advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry. For more information about the NAMM Foundation, please visit www.nammfoundation.org.